

Global G.L.O.W.

2018 Annual Impact Report







From the **Founder and CEO**

Standing in the United Nations Headquarters in NYC on International Day of the Girl, I heard Shreeya, a 13-year-old G.L.O.W. girl from Nepal, declare, "A girl is not an animal, a girl is not a toy, a girl is not garbage. A girl is strong like me!"

As I watched the UN community give Shreeya a standing ovation, I was overcome with pride, gratitude and the realization that in 2018, Global G.L.O.W. helped over 7,000+ girls like Shreeya, worldwide, realize their strength, stay in school, overcome barriers, and lead their communities.

It has been a remarkable year for Global G.L.O.W. Emboldened by our programs, G.L.O.W. girls have tackled the world's most critical issues. Seeing these girls courageously take on challenges confirms what we have always known: girls are the solution to the world's biggest issues; when they are strengthened, they alleviate global poverty and create positive change in the world.

Despite our extraordinary progress, there is still more to do. In 2019, together, we will continue to work tirelessly towards a world where girls have equal access to education, health care and participation in the formal economy.

On behalf of the Board of Directors, leadership, and staff of Global G.L.O.W., we embrace this bold approach with confidence - we have the support of strong champions like you!

With Gratitude,
Kylie

Kylie Schuyler

Founder and CEO - Global G.L.O.W



Mission Statement

To ignite the power of women and girls as a force for global transformation.

Our Global Impact

7,180 girls in 27 countries



Global G.L.O.W.'S Initiatives

We create and operate innovative after school programs in three key areas:

1

HERSTORY

Mentors girls to build self esteem and self advocacy to address education and literacy barriers

2

HEALTHY G · L · O · W

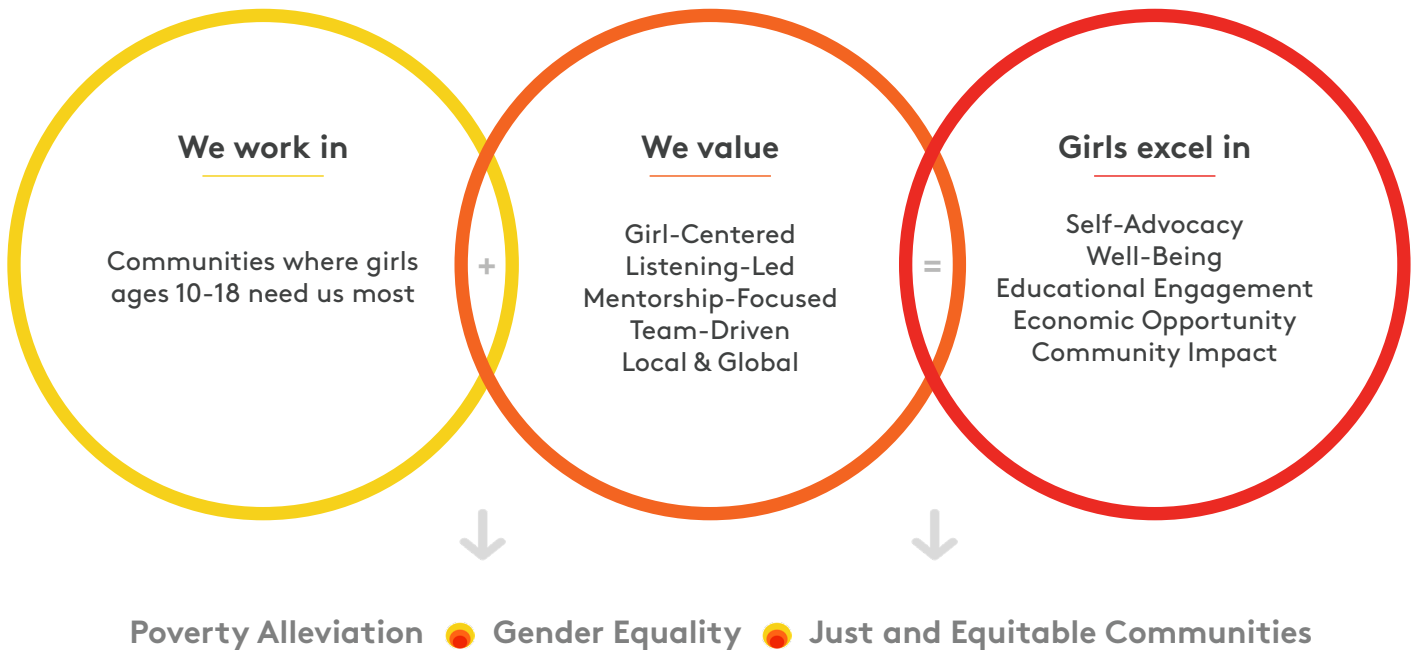
Mentors and educates girls to address barriers relating to their access to physical and mental health care

3

Economic Opportunity

Mentors girls to address barriers to their access and usage of information and communication technologies

Our programs accelerate girls greatness **today** so that they can build a better **tomorrow**





HERSTORY

Global G.L.O.W.'s largest initiative, the HerStory Campaign, works to amplify and champion the voices of girls, ages 10-18, through after-school mentorship clubs and summits designed to cultivate literacy, education, leadership and advocacy skills.

6378 + **581** = **6959** in **27**
 internationally domestically girls served Countries



LitClubs

2 year curriculum for ages 10-12

Provides foundation in literacy, self-expression and self-advocacy



Glow Clubs

1 year curriculum for ages 13-14

Builds on LitClub with added focus on self-care and decision-making



Teen Clubs

3 year curriculum for ages 15-17

Builds on Lit and Glow Clubs with added junior mentorship opportunity



HerStory Girls are:

- 91%** more motivated to help the people around them
- 94%** more optimistic about their future
- 91%** more prepared to do better in school
- 80%** more confident in their ideas

"I thought I wasn't significant enough because I am a girl but now that perception has changed all thanks to the introduction of [HerStory]"
FAUSTINA, 16, GHANA

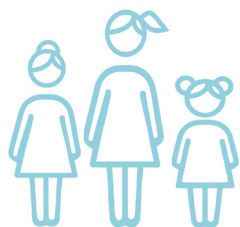
"They all learn that when girls write greater things happen and that women change society."
AGNES, HERSTORY MENTOR IN SIERRA LEONE

"[My daughter] started talking about college and she was talking about the professionals who come to GLOW -- she's seeing everything. A woman doesn't just have to be like me, a homemaker, there's a lot of things that a woman can be"
ROSARIO, MOTHER, SANTA ANA, CA



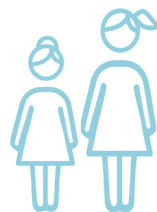
HerStory Summits

At **HerStory Summits** girls and their mentors come together to put their leadership skills into action and drive local change. Girls leave summits with a pledge to take an individual action in their community.



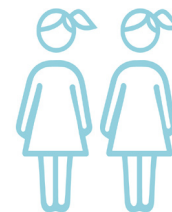
Local summits
For all HerStory Girls

Girls pledge to take action individually to have a positive impact on their Club or local community



Regional summits
For HerStory girls ages 13 and up

Girls work together to design a project to have a positive impact on their local community



Global summits
For HerStory girls ages 14 and up

Girls work together to design a project to have a positive impact on their region

Summits take place around the world

- A 200 girls in Freetown, Sierra Leone
- B 105 girls in Port-au-Prince, Haiti
- C 300 girls in Abuja, Nigeria
- D 100 girls in Kathmandu, Nepal
- E 100 girls in Accra, Ghana
- F 100 girls in Njoro, Kenya
- G 65 girls in Detroit, Michigan
- H 40 girls in Irvine, California
- I 50 girls in New York City, New York

TOTAL OF **1,160 GIRLS**



Summit **Spotlight**

HerStory College Readiness Summit

40 girls | OC and LA Counties | 8th and 9th grades | 1st generation college-bound | Free immersive college experience

After the week-long Summit

84% of HerStory girls know how to express ideas for community improvement

74% of HerStory girls are more motivated to make a difference in their community

82% of HerStory girls are more confident leaders

"I've learned a lot about college that I didn't know before...Reminding me a lot of the different resources and how there's so many things that can help you get through it, no matter what."

ISABELLA, 14, SANTA ANA, CA



Summit Spotlight

Global HerStory Summit

Nearly 50 girl ambassadors from eight countries participated in the third annual Global HerStory Summit in New York surrounding Day of the Girl in October. Through Global G.L.O.W.'s partnership with the **UN's Working Group on Girls**, the girl ambassadors attended the UN's Girls Speak Out event and shared their plans for leading meaningful, sustainable community change.

100% of girls reported an increase in:

- Their ability to express ideas for community improvement in public.
- Their level of confidence in their ability to make a difference in their community.
- Their level of confidence as a leader.



At the United Nations, for International Day of the Girl, HerStory girls presented their plans for girl-led community change.

Shreeya, 13 years old, Nepal, presents to the UN audience and receives a standing ovation

// There is the problem of the dowry system in my community. Together, our HerStory LitClub and police force organized an awareness program. We saw a lot of changes in the community and in the parents. They started sending their daughters to school to get an education.

Even today, there are many places where girls are treated like garbage, there are rural areas where girls are treated like animals. **But now it's our responsibility to make the people aware that a girl is not an animal, a girl is not a toy and a girl is not garbage. Girls are strong like me. //**

Shreeya



HerStory Community Action Plans

Global G.L.O.W. provides a framework, knowledge, and resources to accelerate these Community Action Plans around the world. These girl-envisioned, girl-led projects have impacted over **3,500 people** around the world.

Detroit , MI, USA

The “Positive Girls Project” combats the effects of low self esteem, body-shaming, and other social issues by providing a space in which girls are surrounded by positive messaging and have trained peer mentors to promote a healthy outlook.

Jackson , MS, USA

Girls create and maintain a community garden to fight hunger and provide for their community, especially single mothers in need of access to affordable and healthy options for their families.

Los Angeles, CA, USA

Girls create a feminist online magazine, comprised of research-based literature that proves to young girls at a vulnerable age that they are just as valuable and capable as men.

Huanchaco , Peru

Girls tackle lack of access to clean water by working with local government to install running water pipes in a community where they did not have this basic human right for 10 years.

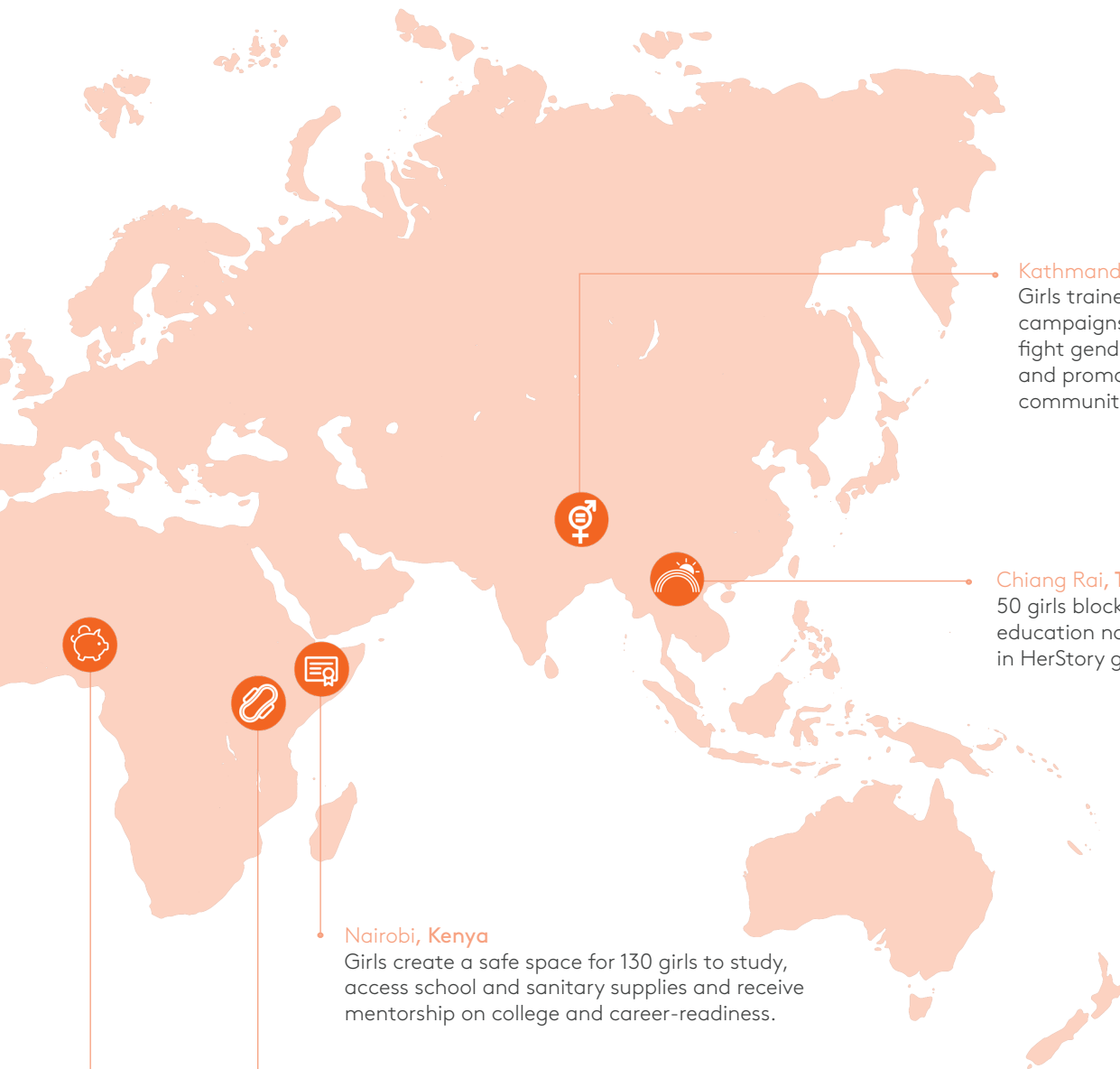
Cali , Colombia

Girls celebrate the contributions of women and girls to Colombian history and culture by leading art and storytelling workshops and creating a public mural with 90 community members.

Bahia , Brasil

Girls take on the negative representation of women in the media by writing to artists, radio stations, and the local government to explain how it adversely affects females of all ages.





Kathmandu, Nepal

Girls trained to lead advocacy campaigns in their communities that fight gender-based discrimination and promote equality, reaching 200 community members and counting.

Chiang Rai, Thailand

50 girls blocked from receiving an education now have a safe space to learn in HerStory girl-created Rainbow House.

Nairobi, Kenya

Girls create a safe space for 130 girls to study, access school and sanitary supplies and receive mentorship on college and career-readiness.

Kampala, Uganda

200 girls create income for their communities and dispel the stigma against menstruation by sewing and selling reusable sanitary pads.

Bamenda, Cameroon

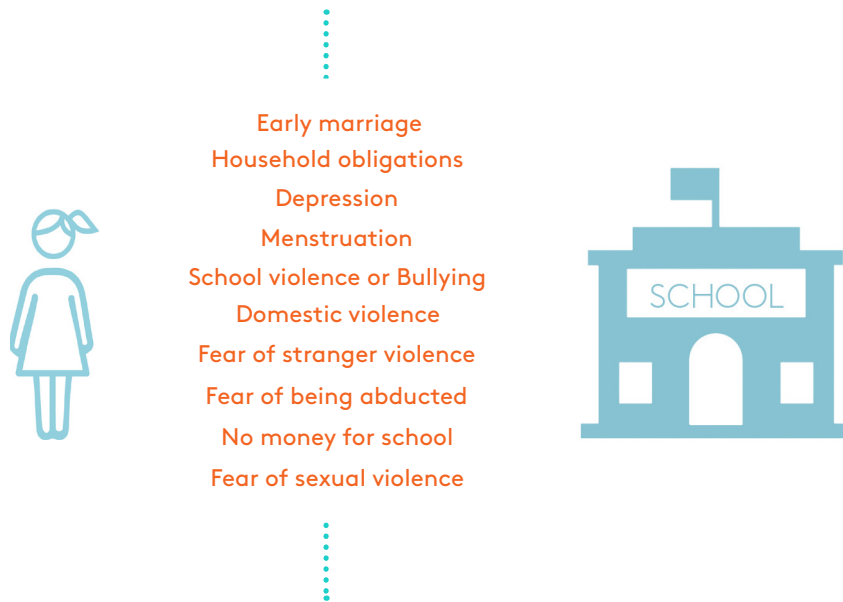
Girls lead sexual and reproductive health rights workshops for 250 vulnerable girls, who learn to create their own reusable sanitary pads, manage their periods and make crafts to sell and earn an income.

HEALTHY G · L · O · W

Girls tell us why they can't attend school. We listen and act.

We heard firsthand from girls that their lack of knowledge in sexual reproductive health, mental health and healthy relationships prevents them from attending school.

Why girls in Kenya and Cambodia are not going to school:



“Most girls in my community lack knowledge about sex. They end up engaging in early sex, leading to early pregnancies and school dropout. Due to poverty, some engage in commercial sex to earn a living which increases their risk of contracting HIV/AIDS and other STIs.” **MORDECAI, 16, KENYA**

In 2018, we launched **Healthy G.L.O.W.** to help girls address these barriers.

211 girls already served in the pilot

“ In the communities Healthy Glow program serves in Kenya, there are many health barriers, which hinder empowerment of women. Reproductive health issues are taboo topics. There is a dire need to give information to young girls in this area to help them sail through the stages of development.” **GRACE, HEALTHY GLOW MENTOR, KENYA**

HEALTHY G · L · O · W

Female genital mutilation refers to all procedures involving partial or total removal of the external female genitalia or other injury to the female genital organs for non-medical reasons.

Communities that practice female genital mutilation report a variety of social and religious reasons for continuing with it. (UNAIDS, UNDP, UNECA, UNESCO, UNFPA, UNHCHR, UNHCR, UNICEF, UNIFEM, WHO)

Gracie was 12 when it was forced on her.

"We arrived in a small hut where I was pinned down, cut and before I knew it, I was declared an adult. I have never felt so much pain. Celebration followed. I knew my dream of a bright future had just ended.

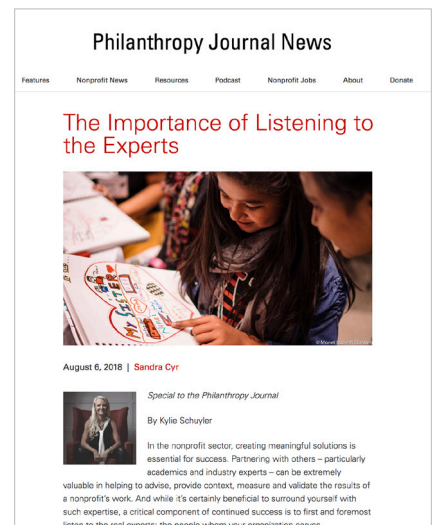
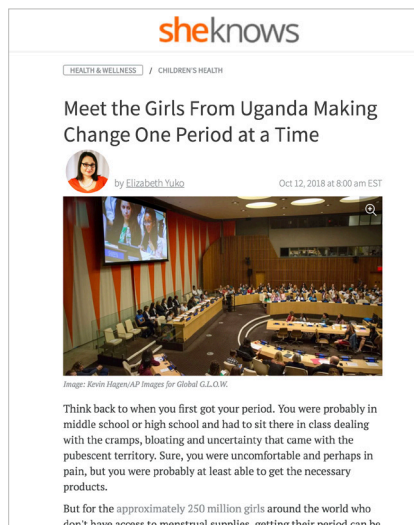
Days that followed were uncertain; I knew what that cut meant. I had a few days in my father's house and I would be wife to some man.

I ran away from home and luckily met people who understood my plight and dream. In a rescue center, I face fear, uncertainty, and sometimes hope. My folk were disappointed and declared me cursed. How could I go against my father? Worthless or cursed? Thanks to mentors, I have found my ground again! One day I will be a journalist." **Gracie, 12, Kenya**



Communications Highlights

Global G.L.O.W. amplifies girls' voices and their advocacy efforts so they can positively transform the world.



@globalgirlsglow



@global_glow



@globalgirlsglow

Reached nearly 1/2 million people on all social media channels in 2018.



Sanyambe Mutambezi Mweemba
Amazing work! Your contributions towards every woman and girls speaks for itself. Every one who has gone through G.L.O.W's program has made a tremendous transformation! Keep glowing that light, touch many lives!



Yvonne Bosu My deepest respect for what you women have managed to create, manage, direct, execute and accomplish with GLOW in such a relatively short time~ its impact reverberates around this great big beautiful world 🌍 bringing determined girls a means to raise themselves up while at the same time becoming role models for others around them~ empowering work! Ladies ~ hats off to YOU



Helvecia Takwe Our deepest appreciation as girls in Cameroon are actively benefiting from your wonderful initiatives. Thank you for impacting the lives of girls in Cameroon.

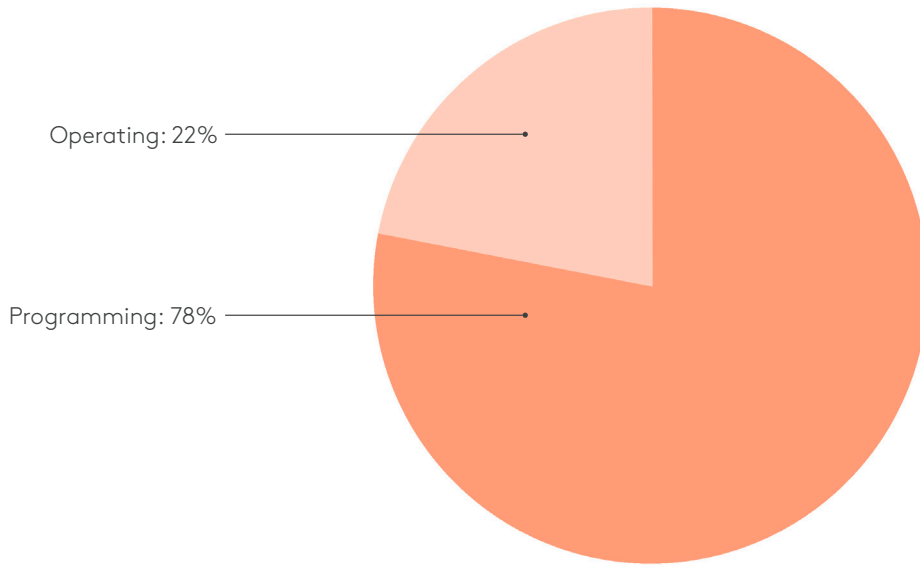


Whitney Wingerd @WhitneyMWS · 6 Dec 2018
Thanks for the awesome presentation @globalgirlsglow - what you are doing internationally to empower girls is inspiring! @Smarty_SM #smartysocial

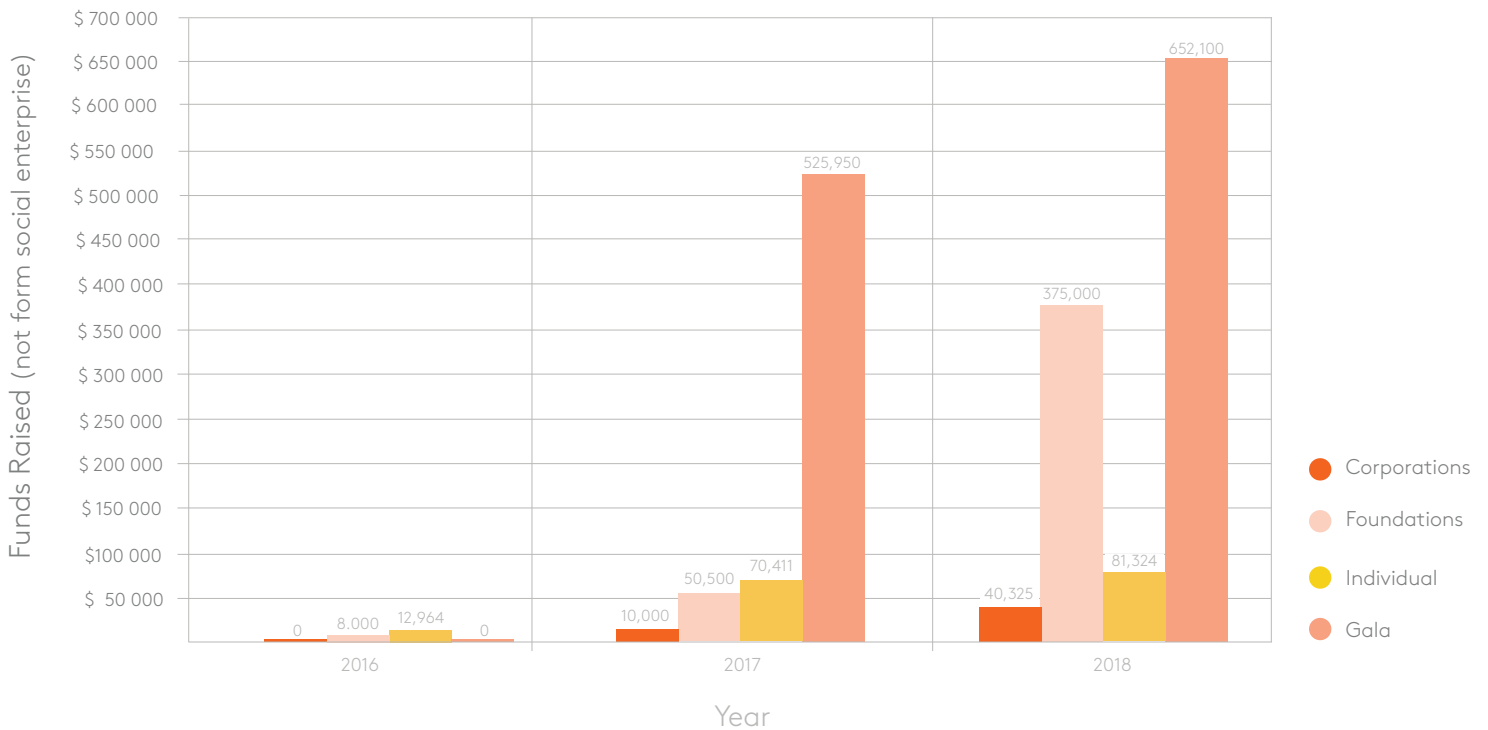
Financials

2018 Total Global G.L.O.W. Budget: \$3,001,500

Global G.L.O.W. is a 501(c)3 Private Operating Foundation with a social enterprise partner, Le Nid, Inc., that funds all administrative and operating costs. 100% of all donations go directly to the girls and communities we serve.



100% of operating costs covered by social enterprise



Thank You to Our 2018 Donors

Households

Gita Agrellas
Sheryl and Bob Anderson
Samantha and Erik Anderson
Candy and Duraid Antone
Francesca Apollonio
Maira Ariom
Lisa and Rome Arnold
Julie Asher
Muasa Bahia
Cindy Barnard
Lori and Harley Bassman
Karen and William Bayles
David Benavides
Kathy and William Benz
Esther and Bruce Bordas
Yvonne Bosu
Lynette Braunstein
Sue Brazee
Vivian and Carl Browne
Sara Bryan
Angie and Tim Bueler
Tara Byrne
Alyson Cafiero
Gary Carmell
Raquel Carrillo-Christensen
Ernest CdeBaca
Alexis Cendeno
Ying Chi
Victoria Clark
Cynthia Coble
Adrienne Coleman
Susan Coons
Julie Cordua
Julie Crisp
Laurie and Tom Curran
Tara D'Andrea
Katherine Danesi
Alisha Daniels
Heather and Mark David
Gina and Phil DeCarion
Tamara and Jeff Deckey
Jeannie Denholm
Sanjay Deshmukh
Shilpa Deshmukh
Suzi Dietz
Jenny Doh
Nicole Donovan
Mark Duva Two
Jami Eidsvold
Suzanne Ellison
Michael Fairchild
Teresa Falcone
Sheri and Marc Fegen
Daisy Firebauth
Karen and Dave Firestone
Eileen Fisher

Grace Fisher
Kathryn and David Flattum
Deb Foley
Michelle Franklin
Pauline Frye
Suzanne Gauntlett
Lori Gladstone
Judith Graves
Matthew Gravette
Geeta Grover
Stephanie Guyette
Anne Hallett
Lacy Hamenka
Maryam Hamidi
Karina Hamilton
Fabi Hard
Lawrence Hart
Ken Harvey
Jan Helmuth
Jeff Helsing
Nicole Hennessy
Kathleen Hennessy
Sheryl and Kyle Henrickson
Mary Moore and Kevin Hill
Linda Hodge
Marjorie Hollander
Lara and Dan Horgan
Janice Horgan
Thomas Huston
Kathy Hutton
Efrat Weiss and Gary Hyman
Gloria Joseph
Divya Joseph
Robert Kalatschan
Christine Kelleher
Julie Kim
John Kirkowski
Natascha Klein
Kimberly Kovacs
Lauren Krzyzewski
Renee Lancaster
Katie Larson
Amy Laurendeau
Kelly and Richard Lebrun
Troy Lee
Deborah Lerner
Katie and James Loss
Meg McCreery and Robert Luten
Merrit Maddux
Jane and Stefan Manolakas
Dana Marron
Amy Martinez
Kathy Matsui
Patty Mayer
Kasia Mays
Andrea and Thomas McElroy
Jeri and Danny McKenna
Patricia McNamee
Anne Marie and Gordon McNeill

Elisa Menniti Knight
Jere and Bruce Miller
Susan Minamizono
Janet Montag
Tom Moyes
Sara and Austin Myers
Lourdes and Ted Nark
Kellen O'Neill
Analisa Ocana
Tyler Olbres
Suzanne Olson
Annette and Joseph Oltmans
Anoosheh Oskouian
Vicki and Tom Otterbein
Joan and Bryant Park
Urvashi Patel
Greg Pellizzon
Cottie Petrie-Norris
Honey Pflieger
Bill Powers
Laura Probst
Marybeth Pugh
Doug Raff
Karissa Raya
Teddie Ray
Jilly and Steve Rebell
Alisa and Bill Reising
Julie Renee Phelan
Stephanie Reyes Tuccio
Debra Richardson
Katie and John Rootlieb
Rebecca Rootlieb
Kate and Adam Rosante
Laura Rubin
Kathryn Rutkin
Baraa Sarakby
Andrea Schrier
Kylie Schuyler and Doug Hodge
Melynn Schuyler
Robert Schuyler
Deborah Shames
Kozo Shimano
Celeste Signorino
Allyson and Coby Sonenshine
Debbie and Michael Sorkin
Valerie Spelman
Poolak Zand and Zach Staggs
Karen Stearns
Lisa Ann Stockwell-Orstein
Alexandria and Peter Strelow
Cindy Swensen
Julie Tapp
Kyle and David Team
Rita and Hans Tempel
Wendy Tenebaum
Jon Tenny
Nancy Thede
Dee Thibodeau
Amelie Tirre

Brandy Valdez
Victoria Varon
Tusdi Vopat and Stuart McClure
Patrick Vos
Winsom and Mark Weeks
Joanna Weiss
Colette and Daniel Wheeler
Janet Wiesen
Glory Curtis and Marc Williams
Susan Willig
Rob Wolford
Lauren Wong
Linda and Burton Young
Andrea Young
Marjie Zethraus

Organizations

Active Network
Amuse Bouche
Angels Baseball Foundation
Arbonne Charitable Foundation
Batten Family Foundation
California Bliss
Christian Dior Couture
Coastal Medical Supply
Crawford Custom Homes
Dollar General Literacy Foundation
Ernst & Young LLP
ENO Brands
Gorjana
Hollencrest Capital Management
House of Sillage
J. Stanfey & Mary
W. Johnson Family Foundation
Kendra Scott
Laguna Playhouse
Lugano Diamonds
Moss Adams LLP
Nellcote
Newport Beach Dermatology & Plastic Surgery
Orange County Community Foundation
PIMCO Foundation
Project Support Services, Inc
RoadRunner Sports
Sage Hill School
San Clemente Website Design
Sandra Sewell Living Trust
Scholastic, Inc
Schuyler Hodge Family Foundation
Six Dragonflies LLC
Smarty Social Media Inc.
South Coast Plaza
Sweet Bay Foundation
Tarsadia Foundation
Teach a Man to Fish Foundation
Third Monday Foundation
Thompson Family Foundation
UC Irvine
Walmart Foundation
Wells Fargo Foundation
Wells Fargo Wealth Management



Board of **Directors**

Kylie Schuyler

Global G.L.O.W.

Melynn Schuyler

YouthWorks, Inc.

Cari Garfield

Newport Beach Tennis Club

Mary Moore

Gilbert Elementary School

Baraa Sarakby

Wells Fargo



Ways to Champion a Girl

As always, **100% of all donations** go directly to the girls and communities we serve.



Become a monthly supporter



Make a one-time impact gift



Honor a loved one with a tribute gift



Remember Global G.L.O.W. in your living will or living trust



Ask if your workplace participates in corporate matching

To give today, visit www.globalgirlsglow.org/donate



