

# HER VOICE OUR FUTURE

## Advocacy Toolkit

If effectively supported through their adolescent years, girls have the potential to transform the world. YOU can help make a difference. Follow the steps in this advocacy toolkit to support girls around the world and raise your voice for positive change.

### EDUCATE YOURSELF

The **first step** in becoming an advocate is educating yourself on the issue you feel strongly about. To support girls around the world, you must understand the challenges they face -- like lack of access to education and basic healthcare, as well as child marriage, vulnerability to physical and sexual violence and food insecurity. It is also important to think critically about the root causes of each of these issues before you can advocate for change.

At Global G.L.O.W., we know that when girls are educated, they will reduce poverty, strengthen economies and raise healthier families. For this reason, our work is focused on empowering girls to advocate for their education.

We also invite you to visit the website of our partners at **UN Women** for more detailed information.



### IDENTIFY YOUR ASK

Once you have a clear understanding of the issue, identify specifically **how you want to get involved** to help girls stay in school. This will help you research opportunities for action.

### UNDERSTAND YOUR OPPORTUNITY FOR ACTION

From participating in marches, to contacting your elected officials, to collecting supplies and sharing about your initiative on social media, there are many ways to take action and make sure all girls have equal access to education.

## UNDERSTAND YOUR OPPORTUNITY FOR ACTION

### MARCH FOR CHANGE

Many groups have organized marches that aim to support girls and fight for change. Upcoming events:

#### PERIOD. Rallies for National Period Day on October 19. [List of U.S. rallies.](#)

This organization helps ensure girls around the world have access to menstrual supplies, which allows them to attend school when they are on their periods.

#### Women's March

Visit their site to stay up to date on global locations for Women's March 2020.

### HOST A HYGIENE KIT PARTY

We invite you to bring together friends and community members to assemble hygiene kits that are distributed to our partner organizations all over the world, allowing participants to focus on their schoolwork. The kit includes:

Travel-size versions of the following:

- Shampoo and conditioner
- Soap
- Toothpaste
- Toothbrush
- Deodorant
- Hand wipes or antibacterial gel
- Menstrual pads



Please contact us at [communications@globalgirlsglow.org](mailto:communications@globalgirlsglow.org) to discuss logistics

### CONTACT YOUR ELECTED OFFICIALS

**Write a Letter:** If you live in the United States, visit [congress.gov](http://congress.gov) and input your zip code to find out who your elected officials are. Then, write them a letter and tell them why all girls need equal access to education and exactly what steps you are advocating to change.

**Make a Call:** Call the Capitol switchboard (202-224-3121) to be patched through to your local office and tell them about them why girls need to stay in school.

**Tweet at Congress:** Once you've identified your district, use social media for change by Tweeting at your representatives to tell them why girls need to be in school. Ask them to join you in standing for girls to make a difference.

**Post on Social Media:** Speaking of using social media, you can also use your channels to help create awareness for the challenges girls around the world face, the reasons we need change and the steps people can take to get involved. You can post with your own images, or **use the ones we've provided below** :

[Download Assets](#)

## FOLLOW AND TAG US

Follow us on social media to stay involved with our programming and to stay up-to-date on ways you can get involved:



[@globalgirlsglow](https://www.facebook.com/globalgirlsglow)



[@global\\_glow](https://www.instagram.com/global_glow)



[@globalgirlsglow](https://www.twitter.com/globalgirlsglow)