

Global G.L.O.W. Presents:

Oct**o**bHER

International Month of the Girl

International Day of the Girl marks an important opportunity to raise girls' voices and promote gender equality, while advancing a dialogue on the challenges girls around the world continue to face. While we look forward to celebrating IDG 2020, we also recognize that this is a conversation that needs to continue well beyond October 11.

We are excited to announce **OctobHER: International Month of the Girl**, an entire month dedicated to bringing together girls, thought leaders, partner organizations and allies to celebrate girls and address the critical issues that continue to hinder progress towards a more gender equal world. We will also explore solutions and begin to carve a path forward in building gender equity for girls everywhere.

Our voices are much louder when they are united, and collectively we will make a greater impact than we ever could alone. #OctobHERGlow

The Details

OctobHER will kick off on Thursday, October 1 and end on Friday, October 31. Each week, we will introduce a new topic for discussion and roll-out panels featuring key stakeholders and virtual summits for girls in Global G.L.O.W. programming:

Week 1 (October 5-11)

Be Bold: Building Equity for Girls (in partnership with the Working Group on Girls)

We all know that equality means treating everyone the same, but building equity is different. Building equity for girls means making sure that everyone has the same chances of success - because sometimes in order to be equal, you may need help that is different from someone else.

This week, we will also explore Gender Based Violence - from its various forms, to ways we can help girls heal.

Week 2 (October 12-18)

Making Your Voice Strong: Tools and Resources for Strengthening Girls' Voices

Self-advocacy is when a person is able to identify and express their own needs and opinions, set and work towards personal goals and also act on their own behalf when they want to and are able to. This week, we will discuss tools and resources for strengthening girls' voices.

Week 3 (October 19-25)

Girls Health and Wellness: Owning Our Minds and Bodies

Well-being can be defined as the ability to function positively in all of the following core areas: physical health and hygiene, mental and emotional resilience, social awareness and relationship skills. Having a positive well-being also encompasses our relationship with the Earth. We will explore girls' health and wellness and discuss ways we can ensure girls have the resources and education they need to live healthier lives, both mentally and physically.

Week 4 (October 26-October 31)

Economic Opportunities

Increasing financial literacy, technological literacy, information literacy, and 21st Century Skills, including communication, collaboration, creativity, critical thinking, and problem solving can help prepare girls for their futures. However, we must acknowledge that gaining access to economic opportunities also involves changing the attitudes of those who do not believe in women's leadership and right to choose safe work with a living wage.

How You Can Participate

Join @globalgirlsglow for a LIVE Twitter chat!

On **Monday, October 5 at 8:00am PT/11:00am ET** we will partner with the Working Group on Girls (@IDG_Summit) to host a LIVE Twitter chat as part of their #11DaysofAction campaign. During this time, we will discuss different ways we can all come together to combat period taboo, a root cause of period poverty, to ensure equity for girls in menstrual hygiene.

Tune in

Each **Wednesday at 11:00am PT/2:00pm ET**, we will host live viewing events for each of our panel discussions on our [Facebook Page](#). Join us for a real-time discussion, featuring members of the Global G.L.O.W. team.

Spread the word

Use your social media platform to help raise awareness for OctobHER and the goal of the campaign: to bring our collective voices together for the good of girls around the world. Sample copy is below, and shareable assets can be downloaded here : [Download shareable assets](#)

Sample copy:

- **Instagram/Facebook:** Listen to HER! During the month of October, we're partnering with @global_glow and other girl-focused organizations to discuss the challenges girls continue to face and explore solutions for creating a more gender equal world. Join the conversation using #OctobHERglow
- **Twitter:** This month, we're joining @global_glow and other girl-focused organizations to discuss the challenges girls around the world continue to face and explore solutions. Join the conversation using #OctobHERglow

Participate and share

There will be many important conversations taking place throughout the month on our [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#) channels. We encourage you to engage and share.