GLOBAL G·L· O·W

GLOW Clubs are empowering girls in Uganda by building their social and emotional learning skills

October 2023

Global G.L.O.W. Participants in Kampala, Uganda are using their GLOW Club education to become powerful advocates and confident leaders.

GLOW programs are built on the idea of the "ripple effect" — the belief that our impact spreads beyond the individual girl. As girls develop the confidence and agency to advocate for themselves, their community begins to recognize the inherent power of girls. We sought to measure this ripple effect by surveying family and community members' viewpoints on gender equality before and after girls completed one year of GLOW Club programming.

Key Findings

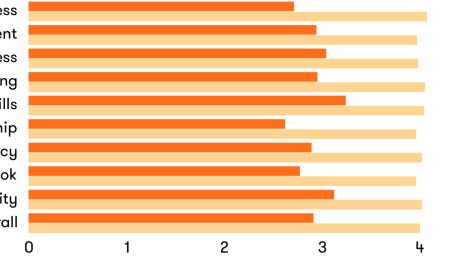
- Exposure to GLOW Club programming had a significant positive impact on developing girls' capabilities relating to social and emotional learning, leadership, self-advocacy, positive future outlook, and gender equality beliefs.
- In general, positive perspectives were held by parents and guardians regarding their daughters' education, marital age, and future outlook on life.
- The results show that the positive effect of programming also extends to sons, creating a ripple effect beyond the individual girl.



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Baseline (January 2021) - Year 1 (August 2022)

Self-Awareness Self-Management Social Awareness Decision-Making Relationship Skills Leadership Advocacy Positive Future Outlook Gender Equality Overall



After a year in GLOW Club, girl participants showed significant growth in all surveyed capabilities.

Additionally, when parents or guardians were asked about their future outlook for their daughters, **10.2% more** thought it would be better after programming than before.

Special thanks to our non-profit partner Art of a Child in Kampala, Uganda, who have been implementing GLOW Clubs through Uganda since 2015.

Sample Details

 Data collected in January 2021 and August 2022

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- 209 girls completed this evaluation
- 100 parents or guardians surveyed (67 women, 33 men)

GLOW Clubs have ignited the power of over 91,000 girls in 30 countries to increase their confidence, strengthen their voice, and build their power.

