

## GLOW Clubs Are Changing Attitudes Towards Gender in India

The results are in — Global G.L.O.W. Girls in Andhra Pradesh, India are using their GLOW Club education to positively transform their communities.

GLOW programs are built on the idea of the “ripple effect” — the belief that our impact spreads beyond the individual girl. As girls develop the confidence and agency to advocate for themselves, their family, friends, and community members begin to recognize the inherent power of girls.

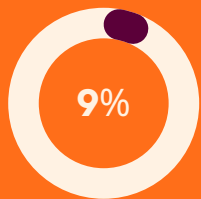


We sought to measure this ripple effect by surveying family and community members' viewpoints on gender equality before and after one year of our signature program, GLOW Club. Before GLOW Club, 74% of parents and guardians in Andhra Pradesh hoped their daughters would complete high school.

**After one year of GLOW Club, 96% of parents and guardians hope their daughters will complete college.**



**"A husband should be more educated than his wife."**



Disagree Before



Disagree After

The biggest change in parent viewpoints was in the statement: "A husband should be more educated than his wife." Before our program, only 9% of parents or guardians disagreed with this statement.

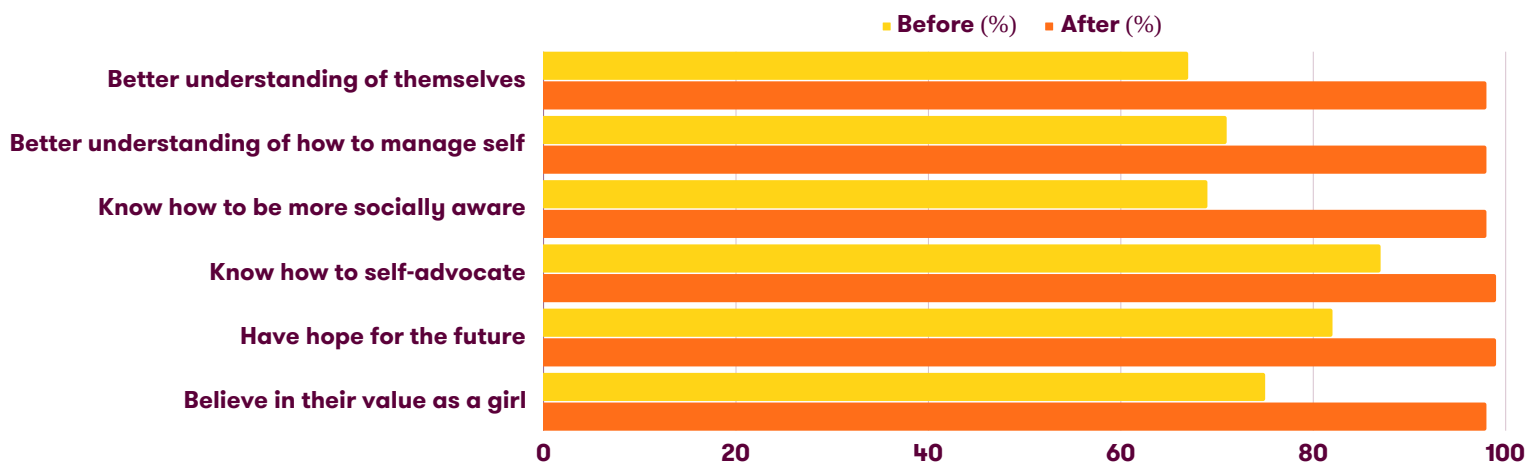
**After just one year of GLOW Club, 58% of parents or guardians disagreed — a 49% improvement.**



Year 1 of GLOW Club focuses on building six core capabilities in girls, which are outlined in the chart below. To measure program success, we surveyed girls before they started GLOW Club and after completing one year.

**100% of GLOW Girls** surveyed recorded statistically significant improvements. The graph shows the percentage of girls that agreed or strongly agreed with statements measuring their growth in the six capabilities before and after a year of programming.

**Table 1: Girl Capability Growth from Year 1 of GLOW Club**



**"Today, we are very happy to stand up for girls' rights. We are confident that we can achieve anything and face the challenges before us."**

GLOW Girls in Andhra Pradesh, India

**Special thanks to Holy Cross Social Service Society in Andhra Pradesh, India, who operate Global G.L.O.W. programming in safe, small group after-school sessions.**

### Sample

- 342 girls served in 2022
- Data collected in January 2021 and January 2022
- 179 girls surveyed (age 10-16)
- 101 parents or guardians surveyed (84 women, 17 men)